



GO AND DO NEWS

January 2015

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Dear ELCA World Hunger leaders and friends,

It has been a pure delight to serve our ELCA Monthly Partners! I was so excited when we began with 178 faithful partners in 2013, finishing the year with 236. In 2014, we started with 237 and ended with 559. Today, we are at 586! Wow! We have truly grown exponentially, all because we have faithful partners like you that care and want to make a difference.

As I converse with our monthly partners on a daily basis, one thing I notice is that they are very well educated on causes that are important to them and passionate about their giving. Partners want to make a difference with their gifts. Monthly partnership offers this opportunity. Through recurring gifts, you can actually sustain the work we do together as ELCA World Hunger with steady and predictable support. This reliable support allows us and our partners in the United States and around the world to be more efficient, so we can all spend time deepening our relationships with one another and creating lasting change in our communities. A recurring gift also multiplies your gift. A smaller donation can become larger. A recurring gift is also very convenient. After a donor arranges a donation, it becomes the gift that keeps on giving without any effort. And lastly, as an ELCA Monthly Partner, you can have your congregation receive credit for all of your gifts. This arrangement is done by request and not by default. Just contact our office and request to have your congregation receive credit for your gifts.

As we begin 2015, I would like to take time to thank our current ELCA Monthly Partners! Together, we make a great team and a big difference. Your faithful generosity enables every project to operate and transform the lives of individuals, families and communities here at home and around the world.

Thank you.

In summary, if you are looking for an opportunity to partner with an organization that is involved in animal husbandry, making sure clean and safe water is available, providing health care to children and those affected by HIV and AIDS or malaria, providing microloans to women and school supplies to children, training on agricultural development or stocking a food pantry or backpack with food, I would like to personally invite you to become an ELCA Monthly Partner. I believe our program would be a perfect match with your sustainable giving goals and together we can make a difference! Just visit us at www.elca.org/monthlypartners and began to empower lives around the world.

In peace,

Krystal McClinton
Development Assistant
ELCA World Hunger and Lutheran Disaster Response



**ELCA World Hunger Leadership Gathering
“Congregations for Change: We Are Church Together”**

Jan. 15-18, 2015

San Francisco Bay Area, Calif.

The 2015 ELCA World Hunger Leadership Gathering brought together nearly 140 ELCA World Hunger Leaders, members of the ELCA Young Adult cohort and ELCA staff members in the Bay Area for an intense period of learning, networking and energizing around our church’s response to poverty and hunger. For a full recap of the event, follow the link to the January WebEx on page 3.

During the event, participants were encouraged to document and share their experience through social media using **#elcawh15**. Go to <https://storify.com/ELCAWorldHunger/elca-world-hunger-leadership-gathering-2015> to see what everyone was up to. Below, please enjoy a gallery of images from the gathering.



Above: Program director Dan Rift shares the “State of the Program”



Above: Participants visited the *Remember Them* monument during “congregational walks” in Oakland.



Above: Participants worshipped on Sunday morning with Hope Evangelical Lutheran Church in San Mateo, our host congregation.

Right: A group of night owls walked with the San Francisco Night Ministry.



Below: Members of the ELCA Young Adult Cohort celebrate the Rev. Martin Luther King, Jr. in San Francisco on Monday. #elca4justice



Right: Rozella White, program director for ELCA Young Adult Ministry, facilitates a session on community mapping after the congregational walks.



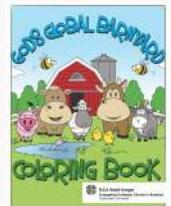
Spring—Summer 2015 Resource Packet now available!

Did your congregation receive the Spring—Summer 2015 Resource Packet from ELCA World Hunger? If not, contact hunger@elca.org to request a packet today. You won't want to miss out on the latest resources or the new Action Guide for Congregations, featuring ideas for Lent and more. Also included in the packet is ELCA World Hunger's Walk for Water brochure with information and ideas for fundraising toward our \$500,000 goal.

Other new resources available in the packet or online include the God' Global Barnyard coloring book, the 2015 edition of Act 2Day 4Tomorrow, and the Lenten Meal series with five updated meal programs for 2015.

You can find the updated ELCA World Hunger brochure in the resource packet. Please note that this brochure includes a misprint. In the "How your Gifts are Used" section, domestic relief and development make up 9 percent of funds, while international relief and development is 70 percent. Corrected brochures will be available online soon!

Visit www.ELCA.org/resources or contact hunger@elca.org for more information and to request resources. And remember, we want to hear your stories! Write to us and share how your congregation uses the ideas in the Action Guide for Congregations throughout the church year.



The ELCA Malaria Campaign welcomes you to 2015

From the beginning, the ELCA Malaria Campaign has had a goal to raise \$15 million by 2015. Can you believe it's now 2015? **Now is the time to finish strong! Be sure to encourage your networks to support the ELCA Malaria Campaign in 2015**, not only so that we can reach our fundraising goal, but so that we can continue to work with companions in Africa to reduce deaths from malaria. While the focused fundraising campaign will conclude, the work supported by the ELCA Malaria Campaign will continue through the health care programs supported by ELCA World Hunger. **Our campaign will end this year, but our commitment to saving lives from malaria will continue!**

WebEx: January WebEx Link and February meeting date



This month's WebEx meeting served as an opportunity to reflect on the ELCA World Hunger Leadership Gathering while it was still fresh in our minds — the day after it wrapped up, in fact! Thank you to everyone who joined online, including some Hunger Leaders who were with us in California. If you weren't able to join us, please use the link below to watch and listen to a recording of the January meeting:

<https://elcaorg.webex.com/elcaorg/lr.phpRCID=037ca9f92bf84cde8d59dc2dbdfdd73b>

Next month's WebEx:

Tuesday, Feb. 17, 2015
 8:30 p.m. Eastern/7:30 p.m. Central/
 6:30 p.m. Mountain/5:30p.m. Pacific

**Coming soon!
 Peer-to-Peer
 Fundraising**



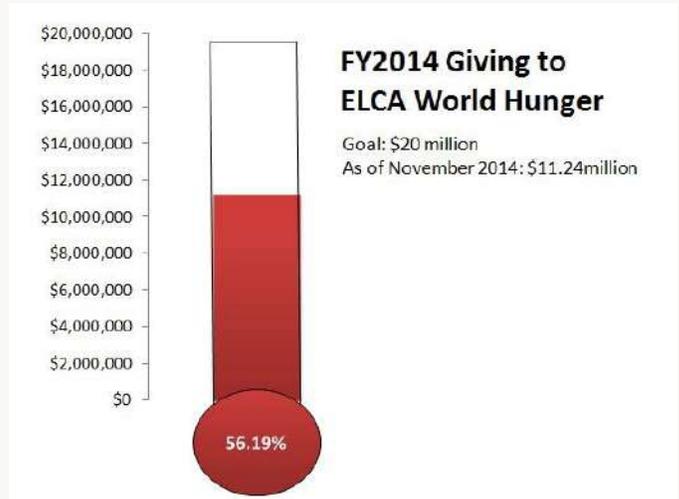
ELCA World Hunger is launching a new "peer-to-peer" fundraising tool! Soon you will be able to spread the word about ELCA World Hunger and invite your friends, family and congregation to support the cause, too, all through an easy-to-use platform.

Want to be the first to try it out? We are looking for volunteers to test the new platform. Write us at hunger@elca.org to arrange your event!

By the numbers: The Campaign for the ELCA

Request your synod's year end fundraising report

As the fiscal year wraps up, we're excited to offer synod Hunger Teams the opportunity to receive a full report of your synod's activity during Fiscal Year 2014. If you would like a report, write to hunger@elca.org for more information. Congregation reports are also available, as are synod and congregation consultations!



<i>Always Being Made New: The Campaign for the ELCA — Totals as of the close of November 2014</i>	
ELCA World Hunger (toward <i>The Campaign for the ELCA</i> goal of \$115 million by end of FY18)	\$11.24 million
ELCA Malaria Campaign (toward overall goal of \$15 million by end of FY15)	\$13.13 million
Overall <i>The Campaign for the ELCA</i> (toward overall goal of \$198 million by end of FY18)	\$31.70 million

ELCA World Hunger Churchwide Organization Staff

ELCA World Hunger and Disaster Appeal

- Daniel Rift, director
- Sharon Magnuson, associate director
- Robin Brown, associate director
- Krystal McClinton, development assistant
- Nathan Berkas, development assistant

Constituent Engagement

- Mikka McCracken, program director
- Jessica Fairfax, coordinator
- Kelly Winters, assistant

Hunger Education

- Gina Tonn, program assistant
- Ryan Cumming, program director

ELCA Malaria Campaign

- Jessica Nipp Hacker, coordinator
- Allison Beebe, assistant

Contact Us

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Phone: (toll free) 800-638-3522, ext. 2616
 or 773-380-2616

Email: hunger@elca.org

Any staff member may be contacted directly by using this format: firstname.lastname@elca.org.

Join us in the
 “[ELCA World Hunger Leaders and Friends](#)”
 Facebook group.



Order all of our resources online at:
www.ELCA.org/resources.