



# GO AND DO NEWS

March 2015

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## From Allison's Desk: Healthy Women, Healthy Society

Dear ELCA World Hunger leaders and friends,

"Afyā ya mama, afyā ya jamii." I learned this Swahili phrase several years ago, while working as an intern for a women's public health group in Kenya. It means, "Healthy women, healthy society." The ELCA Malaria Campaign supports programs that promote health and wellness for women and their communities. With March being Gender Equality Month, now is a good moment to lift up this work.



Malaria disproportionately affects women and young children. Pregnant women have a higher risk of contracting malaria, and expectant mothers with malaria tend to deliver babies with low birth weights. Thanks to the Lutheran malaria programs, women can access intermittent preventative treatment during pregnancy. Pregnant women can visit their local clinic or village health team member to participate, and they will receive preventative medication throughout pregnancy. They will also receive training in malaria prevention, and a mosquito net to sleep under. More than 32,000 women have received pre-natal care through Lutheran malaria programs, and their babies are being born healthy.

In addition to providing health care for women, the Lutheran malaria programs also create leadership opportunities. The malaria program in Nigeria works primarily with the Lutheran Church of Christ in Nigeria's women fellowship program, which has been an established structure within the church for 75 years. The program works closely with female leaders at the national, district and local levels to empower them in fighting against malaria in their communities. Local women are being trained to become village health workers and "Mother Role Models," teaching parents the skills to access appropriate health care for their children. More than 250 women have been trained in malaria prevention and control. Nigerian Lutheran women are working intentionally with Muslim women in their communities, and seeking other ecumenical and interfaith partnerships. In these ways, women leaders are working towards both health and peace.

As we lift up women and girls this month, we're also looking to next month when we observe **World Malaria Day, April 25**. This will be the final observance of World Malaria Day within the ELCA Malaria Campaign, and we are encouraging congregations to lift up malaria in their church life Sunday, April 26. [Resources are available](#), and I hope you and your congregation will consider joining the movement!

Thank you for your partnership with the ELCA Malaria Campaign,

Allison

### The Lutheran Malaria Program in Uganda

Kiyai Skoviya's family has been participating in the Lutheran malaria program in Uganda. "Before the malaria program began, we used to frequent the hospital," said Kiyai's father-in-law, Jackson. "Then the Lutheran malaria program came," he said. "The cases of malaria in my household have reduced!" When Kiyai was pregnant, she received a net to sleep under from her Village Health Team member, who works to promote malaria prevention and control in her community. Kiyai gained access to good pre-natal care and preventative medication. The malaria interventions kept Kiyai healthy during pregnancy, and her daughter, Evaline, was born healthy, too! Baby Evaline has never had malaria. "We are very thankful for her good health," said Jackson. "I am grateful for this malaria program, and I pray that the same spirit will continue."



To learn more about programs funded by gifts to the ELCA Malaria Campaign, subscribe to the [ELCA Malaria Campaign blog](#).

### Coming soon to a mailbox near you!



Every month we'll give you a head's up of what you can expect to see soon.

#### March and April Mailings:

- Peer-to-Peer Fundraising — Team ELCA and Walk for Water Launch (email)
- World Water Day (email)
- ELCA World Hunger E-News (email)
- LifeLines Spring Newsletter (snail mail)

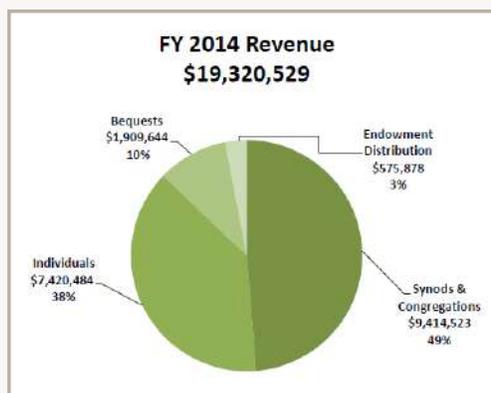
### Fiscal Year 2014 Giving Report

We have officially closed the books on 2014, and we are proud to share that **ELCA World Hunger had its greatest revenue year in more than five years.** In total, ELCA World Hunger received more than **\$19.3 million**, funding all projects that we planned to support.

Although we did not reach our goal of \$20 million for the first year of the campaign, we continue to be humbled by the generous and passionate individuals and congregations that support this ministry year after year. We are also proud to share that with an additional \$2.8 million to the ELCA Malaria Campaign and more than \$6.1 million to Lutheran Disaster Response, we once again received nearly \$30 million to support these three important ministries.

As we look ahead, we continue to plan for increased growth and have a goal of \$22.5 million for the second year of the campaign in Fiscal Year 2015. As you know, this work is only possible thanks to the passion and generosity of our congregations and individuals, and so we thank you for all of your hard work in making it possible for us to stretch even further into this world!

You can hear the Fundraising Team give a full report in the March Network Meeting. Find the recording link on pg. 3



Please note: These are unaudited financials. Official results will be published in the Summer LifeLines newsletter.

Synod Assembly season - it's right around the corner!

Request ELCA World Hunger materials for your 2015 Synod Assembly using the form included with this month's edition of *Go and Do News* or by writing to [hunger@elca.org](mailto:hunger@elca.org)

### Celebrate World Water Day on Sunday, March 22

World Water Day is Sunday, March 22. This year's World Water Day theme is "[Water and Sustainable Development.](#)" Learn more about the intersections of water access and hunger at [www.elca.org/walk4water](http://www.elca.org/walk4water). Through ELCA World Hunger's *Walk for Water*, part of the 2015 ELCA Youth Gathering, we hope to raise \$1 million for ELCA World Hunger-supported water projects around the world.



## The ELCA Young Adult Cohort at the United Nations 59th Commission on the Status of Women

The ELCA Young Adult Cohort attended the [59th United Nations Commission on the Status of Women](#) (UN CSW) in New York, March 6-12. The ELCA Young Adult Cohort was part of The Lutheran World Federation delegation. The conference focused on reviewing the [Beijing Platform for Action](#) set 20 years ago at the Fourth World Conference on Women in 1995. The Beijing Platform for Action outlines [12 Areas of Concern](#) for women's equality.

In addition to attending sessions held by U.N. Member States and some of the 8,000-plus registered NGOs at the conference, the ELCA Young Adult Cohort also hosted several events, including a "Meet & Greet" with ELCA young adults, families and ELCA World Hunger donors and two meet-up events for other young adults in attendance at the UN CSW.



Listen to the March Network Webinar recording (link below) to hear members of the ELCA Young Adult Cohort discuss their experiences and the ways in which the work toward gender justice is crucial to eradicating hunger and poverty.

Pictured, from top:

- ◆ The ELCA Young Adult Cohort
- ◆ CSW 59 banner outside United Nations Headquarters in Manhattan
- ◆ The ELCA Young Adult Cohort worships with [Ecumenical Women](#)

### Check out our blog and Storify!

[www.elcayacohort.wordpress.com](http://www.elcayacohort.wordpress.com)

<https://storify.com/ELCAWorldHunger/csw59>

## ELCA World Hunger Education and Networking Grants - Applications being accepted now!

Do you have an idea for a congregation or synod education or networking event? Grants are available through ELCA World Hunger Education and Networking to make your idea a reality.

This grant opportunity encourages ELCA congregations, groups and/or synods to think creatively about educating, mobilizing and expanding our network to increase awareness of the root causes of and solutions to hunger.

To apply for an ELCA World Hunger Education or Networking grant, follow the application [instructions on our blog](#). Contact [hunger@elca.org](mailto:hunger@elca.org) if you have questions.

## Domestic Hunger Grant application open soon!

The application for the next Domestic Hunger Grant cycle will go live in May and close in June. For more information about the new two-year grant cycle and grant application timeline, visit:

<http://www.elca.org/domestichungergrants>

## Monthly Network Webinar: March Link and April Meeting Date

Thank you to all who joined us online for our March Monthly Network Meeting. A recording is available.

<https://elcaorg.webex.com/elcaorg/lsr.php?RCID=9e6226214e6d4ef99de31143d40f3f51>

**0:00 - 2:05** Welcome and Introductions

**2:05-28:05** Fundraising and Projects Update

**28:05-43:25** ELCA Young Adult Cohort - UN Commission on the Status of Women recap

**43:25-50:00** Network Updates - Synod Assemblies, Walk for Water and World Malaria Week

### Next month's webinar:

Tuesday, April 21

8:30 p.m. Eastern/7:30 p.m.

Central/6:30 p.m. Mountain/

5:30 p.m. Pacific

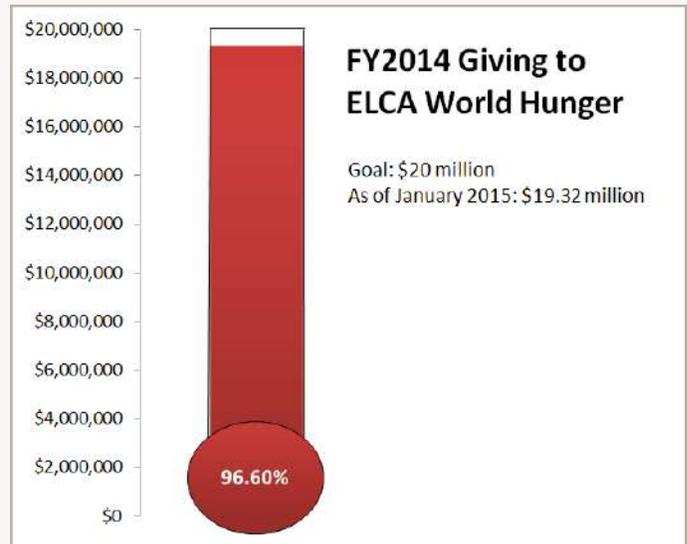
**By the numbers:**

**The Campaign for the ELCA**

**New feature!**

Every month we will share updated synod giving information with *Go and Do News*. This month you can find the full 2014 report included with the newsletter email. In addition to this year’s totals, the report shows synod giving totals from the past five years to illustrate trends and growth.

If you would like a giving report from your congregation, contact [hunger@elca.org](mailto:hunger@elca.org). Synod and congregation giving reports make great tools for tabling at Synod Assemblies.



<i>Always Being Made New: The Campaign for the ELCA — Totals as of the close of January 2015</i>	
<b>ELCA World Hunger</b> (toward <i>The Campaign for the ELCA</i> goal of \$115 million by end of FY18)	\$19.32 million
<b>ELCA Malaria Campaign</b> (toward overall goal of \$15 million by end of FY15)	\$13.79 million
<b>Overall <i>The Campaign for the ELCA</i></b> (toward overall goal of \$198 million by end of FY18)	\$44.75 million

**ELCA World Hunger churchwide organization staff**

**ELCA World Hunger and Disaster Appeal**

- Daniel Rift, director
- Sharon Magnuson, associate director
- Robin Brown, associate director
- Krystal McClinton, development assistant
- Nathan Berkas, development assistant

**Constituent Engagement**

- Mikka McCracken, program director
- Jessica Fairfax, coordinator
- Gina Tonn, program assistant
- Kelly Mack, assistant

**Hunger Education**

- Ryan Cumming, program director

**ELCA Malaria Campaign**

- Allison Beebe, assistant

**Contact Us**

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 or 773-380-2616

*Email:* [hunger@elca.org](mailto:hunger@elca.org)

Any staff member may be contacted directly by using this format: [firstname.lastname@elca.org](mailto:firstname.lastname@elca.org).

Join us in the “[ELCA World Hunger Leaders and Friends](#)” Facebook group.



Order all of our resources online at:  
[www.ELCA.org/resources](http://www.ELCA.org/resources)