



GO AND DO NEWS

August 2015

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Dear ELCA World Hunger Leaders and Friends,

One-year into the *Campaign for the ELCA*, we have had some successes and learnings. To support the growth of this ELCA World Hunger ministry at this important time, we have three key announcements to share with you.

First, we have made some changes in ELCA World Hunger leadership. As of August 1, Mikka McCracken has stepped into a new role as director for planning and engagement with ELCA World Hunger, and I continue as director of ELCA World Hunger and Disaster Appeal. Mikka's work will continue to guide the overall engagement education strategy, as well as a new focus on strategic planning for the ELCA World Hunger venture over all. This change also allows me to more closely focus on growing the financial support for ELCA World Hunger. The ELCA World Hunger Team will continue to be closely connected, and we look forward to ramping up this new way of being team together.

Second and related to that growth, we are pleased to introduce you to three new colleagues who have joined the team. Please see page 4 to learn more!

Third, with these changes and positioning for growth, we anticipate a slight increase in our fundraising percentage, especially for 2016. We have every expectation of staying below 10% for fundraising and general administration but will be higher than the 7.5% we have averaged for the past few years.

Thank you for your ongoing support and leadership as we live into these changes. We welcome your questions and feedback, and we look forward to seeing you throughout the fall at regional events and beyond.

To God be the glory,

Rev. Daniel Rift

Director, ELCA World Hunger and Disaster Appeal



Upcoming regional events

We want to see YOU at an upcoming regional event! Below you will find the registration information that we have for all of the events this fall. We'll email you a specific invitation soon for your specific regional gathering but don't wait—some of these have limited space available.

- **Region 1: No event for 2015**
- **Region 2: Nov. 19-20; Pacifica Synod Office; Santa Ana, Calif.**
 - For more information and to register, contact Margy Schmitt-Ajer (margaret.schmitt-ajer@ELCA.org).
- **Region 3: Nov. 12-14; Ramada Plaza Suites and Faith Lutheran Church; Fargo, N.D.**
 - Register by Nov. 2nd online (<https://www.eventbrite.com/e/region-3-opening-our-networks-tickets-18105431834>) or by contacting Paul Baglyos (paul.baglyos@ELCA.org).
- **Region 4: Nov. 20-22; Briarwood Retreat Center; Argyle, Texas**
 - Register by Nov. 5th online (<https://ntnl.org/event/2015region4gathering>). You can also contact Herb Palmer (herb.palmer@ELCA.org) for more information.
- **Region 5: Oct. 29-31; Shalom Spirituality Center; Dubuque, Iowa**
 - For more information and to register by Oct. 1st, contact Ramie Bakken (ramie.bakken@ELCA.org).
- **Region 6: Feb. 4-6, 2016; TBD**
 - Information coming later in the year so keep checking back.
- **Region 7: Oct. 23-24; Koinonia Camp; Highland Lake, N.Y.**
 - To register, contact your synod office or Peggy Wuertele (pwuertele@ltsp.edu).
- **Region 8: Sept. 17-19; Capital Retreat Center; Waynesboro, Pa.**
 - This event has been CANCELLED! We will be in conversation with your local synod offices to work on rescheduling the event for another time. We'll let you know if that becomes a reality.
- **Region 9: April 28-30, 2016; Atlanta, Ga.**
 - Information coming later in the year so keep checking back.



New tools: Tip sheets are here!

We've been working to compile your best ideas and tips of the trade to share with the network over the last year or so and the first set is now ready for you to use and share. Attached you will find a PDF called "Tip Sheets_Round 1," our first **four** tip sheets to share with you. Collect them all!

- ELCA World Hunger 101: Expanding Your Network
- ELCA World Hunger 101: Education
- ELCA World Hunger 101: Fundraising
- ELCA World Hunger 101: ELCA Good Gifts

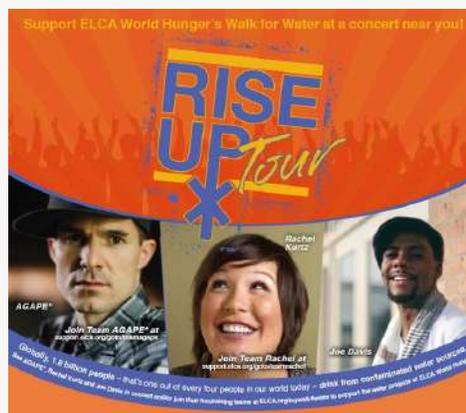
Many thanks to those of you who provided the best practices along the way to the development of these resources. Let us know what you think of these and if there are other topics we should cover in future sets of tip sheets.

Email us at hunger@elca.org with your ideas!

ELCA World Hunger's Walk for Water continues on the Rise Up Together Tour

Friends and wonderful supporters of ELCA World Hunger, Rachel Kurtz and Dave Scherer (AGAPE*), will tour together this fall with Joe Davis, to raise proceeds for ELCA World Hunger's Walk for Water. They are competing to see how much money they can raise using our online fundraising tool: [support Team AGAPE* here](#) or [support Team Rachel here](#). See the show at one of their concert stops!

Sept 9: Cresco, Iowa	Oct 9: Stevens, Pa.
Sept 12: Minot, N.D.	Oct 25: Minneapolis
Sept 18: Detroit Lakes, Minn.	Oct 30: Northfield, Minn.
Sept 26: Oshkosh, Wis.	Nov 7: Massillon, Ohio
Sept 30: Tomahawk, Wis.	Nov 8: Leechburg, Pa.
Oct 3: Somerville, N.J.	Nov 11: Fairmont, Minn.
Oct 4: York, Pa.	Nov 15: Everett, Wash.
Oct 7: Hudson, Wis.	Nov 15: Seattle, Wash.

**Monthly Network Webinar: August link and September meeting date**

This month we featured previews of our upcoming fall events as well as new resources that will headline the Advent resource packet coming to a congregation near you soon. Take a listen [here!](#) The recording is broken down by topic below:

- 00:00 - 02:25** Introductions
- 02:25 - 9:17** Upcoming Regional Events
- 09:18 - 17:10** ELCA World Hunger's Walk for Water
- 17:11 - 32:48** New! Advent Resource Packet preview
- 32:49 - 45:39** Network Updates and Odds & Ends
- 45:40 - 51:31** Questions & General Conversation

Next month's webinar: Tuesday, Sept. 15

8:30 p.m. Eastern/7:30 p.m. Central/6:30 p.m. Mountain/5:30 p.m. Pacific

By the numbers: *The Campaign for the ELCA*

As we continue our trajectory of growth throughout the Campaign, we're delighted to support that work with new staff colleagues and introduce you to them this month!

Emily Dubay, associate director for philanthropy: Emily is a licensed social worker and for the last two years served as the foundation president for Lutheran Child and Family Services of Illinois. Emily previously served as the executive director of Chicago Uptown Ministry. Before moving to Chicago, Emily earned her Bachelor of Science from Clemson University and received her Masters of Social Work degree from the University of South Carolina.

Ashley Debilzen, development assistant: Ashley is from Minnesota, where she grew up on a small farm with cattle, chickens, pigs, goats and sheep. In 2012-2013 she served as a Young Adults in Global Mission volunteer in Nyírtelék and Görögszállás, Hungary, where she worked with pre-school age Roma children and their families. Upon completing her YAGM year she earned a Master of Social Work degree from the University of Chicago.

Tashina Good, program assistant: Tashina is a member of the Lutheran Volunteer Corps (LVC) and hails from the rural town of Stacy, Minn., and is a recent graduate of Luther Seminary with an M.A. in children, youth, and family ministries. She is a candidate in the ELCA Deaconess Community and will use this year of service with LVC and ELCA World Hunger as her Deaconess Community internship year. Tashina spent the last five years working as the coordinator of youth ministries at her home congregation.



<i>Always Being Made New: The Campaign for the ELCA — Totals as of the close of June 2015</i>	
ELCA World Hunger (toward <i>The Campaign for the ELCA</i> goal of \$115 million by end of FY18)	\$25.88 million
ELCA Malaria Campaign (toward overall goal of \$15 million by end of FY15)	\$14.69 million
Overall <i>The Campaign for the ELCA</i> (toward overall goal of \$198 million by end of FY18)	\$54.77 million

ELCA World Hunger Churchwide Organization Staff

ELCA World Hunger and Disaster Appeal

- Daniel Rift, director
- Robin Brown, associate director
- Emily Dubay, associate director
- Sharon Magnuson, associate director
- Ashley Debilzen, development assistant
- Krystal McClinton, development assistant

Engagement and Education

- Mikka McCracken, director
- Ryan Cumming, program director
- Jessica Fairfax, coordinator
- Iain Chester, assistant
- Tashina Good, program assistant
- Elyssa Salinas, program assistant

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Email: hunger@elca.org

Any staff member may be contacted directly by using this format: firstname.lastname@elca.org.

Join us in the “[ELCA World Hunger Leaders and Friends](#)” Facebook group.

Order all of our resources online at: www.ELCA.org/resources